

2023



VINTAGE*ROCK

THE ULTIMATE MAGAZINE FOR ROCK'N'ROLL FANS

Vintage Rock is the world's best-selling rock'n'roll magazine that celebrates the golden era of the 50s and 60s, through the rockabilly revival of the 80s, and on to current artists who revel in our favourite music.

From original innovators like Elvis, Buddy Holly, Little Richard, Ray Charles and Gene Vincent to retro bands like Stray Cats and Restless, Vintage Rock is the magazine for lovers of rock'n'roll, R&B, retro pop and soul.

Each issue we serve up exclusive interviews and in-depth features as well as a comprehensive reviews section that includes new albums, reissues and live shows.

95% of our audience told us that Vintage Rock is THE magazine for rock 'n' roll fans
2022 Reader Survey

Packed full of brilliant features and interviews
Lee, London

Vintage Rock is the world's top class 1950s Music magazine with all the facts, info and rare photos of artists & bands.
Ritchie Gee – Wildest Cats
In Town weekenders



VINTAGE*ROCK

DISTRIBUTION

Vintage Rock is available to buy in WH Smiths and independent newsagents (UK), Barnes & Noble (USA), usual foreign press stockists worldwide, and in the App Store, or you can buy online

OUR READERS ARE VALUABLE:

- ★ 96% of our readers value our advertising
- ★ 93% use Vintage Rock to decide which music to buy
- ★ 61% use Vintage Rock to decide which live music events to attend
- ★ 85% of our audience are more likely to be influenced by the advertising they see in print than online
- ★ 67% of our audience are unique and rarely read any other music listening titles

Statistics taken from the June 2022 Reader Survey

WHAT'S INSIDE

- ★ Vintage Rock covers the stars, records, cars, tours, fashion and lifestyle of the rock'n'roll era
- ★ Artist Retrospectives – features and profiles on the stars of the 50's and early 60's as well as modern-day retro rockers
- ★ News, events, competitions and more
- ★ 50 Best...genre tracks
- ★ Record Label Guide To...
- ★ A Life In Rock 'N' Roll
- ★ Album Reviews – the very best releases on vinyl, CD and DVD
- ★ Live Reviews

ANNUAL MARKET SPEND: £42 MILLION

BI-MONTHLY REACH

30,000

Combined audience reach – print, web, social media and email with a print readership of 12,500.

Reader Profile:
Male, Aged 55-74



We advertise in Vintage Rock as much as we can as it is widely read by our audience. We expect to continue to advertise for years to come.
Tom Ingram, Founder
– Viva Las Vegas



@VintageRockMag



77% of our readers buy every issue

ADVERTISING IN VINTAGE ROCK

Want to be featured in the UK's best-selling rock 'n' roll magazine? We will work with your business to create a bespoke campaign which incorporates print, digital, social media and editorial to give you the best possible coverage.

Ad Display Rates

Full page	£950	Half page	£500
Quarter page	£350	Outside back cover	Page rate +20%
Inside back/front cover	Page rate +10%		
Advertorials available	Page rate +30%		

Digital Advertising

Dedicated E-shots to the Vintage Rock
Banners and MPU positions on the Vintage Rock
E-database - EPOA
Website - EPOA

2023 Schedule

Issue	Ad Deadline	On sale
61 Feb/Mar	6th January	26th January
62 Apr/May	9th March	30th March
63 June/Jul	4th May	25th May
64 Aug/Sep	6th July	27th July
65 Oct/Nov	7th September	28th September
66 Dec/Jan	2nd November	23rd November

CONTACT

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ANTHEM | PUBLISHING

Anthem is one of the UK's most vibrant and dynamic magazine publishing companies, enjoying continuous growth since its launch in 2003. With an unbridled commitment and enthusiasm for print magazines, Anthem publishes in the music-listening sectors as well as food, mindfulness, colouring and travel. Key titles include Classic Pop, Vegan Food & Living, Women's Running and Colouring Heaven.

www.anthem.co.uk

