

2020/2021

VINTAGE*ROCK

THE ULTIMATE MAGAZINE FOR ROCK'N'ROLL FANS

“The ONLY magazine for fans of rock ‘n’ roll”
Paul, Manchester

Vintage Rock is the world’s best-selling rock ‘n’ roll magazine that celebrates the golden era of the 50s and 60s, through the rockabilly revival of the 80s, and on to current artists who revel in our favourite music.

From original innovators like Elvis, Buddy Holly, Little Richard, Ray Charles and Gene Vincent to retro bands like Stray Cats and Restless, Vintage Rock is the magazine for lovers of rock ‘n’ roll, R&B, retro pop and soul.

Each issue we serve up exclusive interviews and in-depth features as well as a comprehensive reviews section that includes new albums, reissues and live shows.

“Packed full of brilliant features and interviews”
Lee, London

Vintage Rock has been a fantastic platform to showcase our new releases worldwide. A well-presented, high quality magazine for rock ‘n’ roll fans.
David Gillespie, Director
- Veetone





VINTAGE*ROCK

DISTRIBUTION

Vintage Rock is available to buy in WH Smiths and independent newsagents (UK), Barnes & Noble (USA), usual foreign press stockists worldwide, and in the App Store, or you can buy online

WHAT'S INSIDE

- * Vintage Rock covers the stars, records, cars, tours, fashion and lifestyle of the rock'n'roll era
- * Artist Retrospectives – features and profiles on the stars of the 50's and early 60's as well as modern-day retro rockers
- * News, events, competitions and more
- * 50 Best...genre tracks
- * Record Label Guide To...
- * A Life In Rock 'N' Roll
- * Album Reviews – the very best releases on vinyl, CD and DVD
- * Live Reviews



BI-MONTHLY REACH

25,000

Combined audience reach – print, web, social media and email with a print readership of 12,500.



We advertise in Vintage Rock as much as we can as it is widely read by our audience. We expect to continue to advertise for years to come.
Tom Ingram, Founder
– Viva Las Vegas



@VintageRockMag

ADVERTISING IN VINTAGE ROCK

Want to be featured in the UK's best-selling rock 'n' roll magazine? We will work with your business to create a bespoke campaign which incorporates print, digital, social media and editorial to give you the best possible coverage.

Ad Display Rates

Full page	£950	Half page	£500
Quarter page	£350	Outside back cover	Page rate +20%
Inside back/front cover	Page rate +10%		
Advertorials available	Page rate +30%		

Digital Advertising

Dedicated E-shots to the Vintage Rock
Banners and MPU positions on the Vintage Rock

E-database - £POA
Website - £POA

2020/2021 Schedule

Issue	Ad Deadline	On sale
48 Dec/Jan	6th November	26th November
49 Feb/Mar	7th January	28th January
50 Apr/May	4th March	25th March
51 June/Jul	6th May	27th May
51 Aug/Sep	1st July	22nd July
52 Oct/Nov	9th September	30th September
53 Dec/Jan	4th November	25th November



CONTACT

Leah Fitz-Henry **Senior Advertising Manager**
Email Leah.fitz-henry@anthem.co.uk
Mobile 07789763610

ANTHEM | PUBLISHING

Anthem is one of the UK's most vibrant and dynamic magazine publishing companies, enjoying continuous growth since its launch in 2003. With an unbridled commitment and enthusiasm for print magazines, Anthem publishes in the music-listening sectors as well as food, mindfulness, colouring and travel. Key titles include Classic Pop, Vegan Food & Living, Women's Running and Planet Mindful.

www.anthem.co.uk

